



# GLEQ Calendar

State Wide Entrepreneurial Events

## Special Events

**Mar 3-5**

**March 19** 7:30 am-12:30 pm

**April 15** 11:00 am-5:30 pm

[Michigan Craft Beverage Summit](#)

[Michigan Women in Leadership Symposium](#)

[GAMIC Global Finals](#)

## March Events

Date	Time	Event Title
<b>March 1</b>	8:30-9:30 am	<a href="#"><u>Coffee and Contracting</u></a>
	9:00-10:00 am	<a href="#"><u>Founders First Fridays</u></a>
	4:00-6:30 pm	<a href="#"><u>The Friday Flow // Happy Hour Networking + Panel Discussion</u></a>
<b>March 2</b>	11:00-12:00 pm	<a href="#"><u>Crafting Impactful Campaigns for Small Business Success</u></a>

<b>March 3</b>	March 3-5	<a href="#"><u>Michigan Craft Beverage Summit</u></a>
<b>March 4</b>	10:00-11:00 am	<a href="#"><u>How to Clone Your Best Customers</u></a>
<b>March 5</b>	9:00-10:30 am	<a href="#"><u>SURGE x MEDC AI Talk</u></a>
	12:00-2:00 pm	<a href="#"><u>Product Development Workshop II: The Holy Grail of Agile Product Development</u></a>
	4:00-7:00 pm	<a href="#"><u>Innovator Advisor Community (IAC) Matchmaking Event</u></a>
	6:00-7:00 pm	<a href="#"><u>Retail Boot Camp Info Session</u></a>
	6:00-8:00 pm	<a href="#"><u>The Lie of Impostor Syndrome: A Panel Discussion Hosted by Alonso Del Arte</u></a>
	6:00-8:00 pm	<a href="#"><u>Forming Your LLC</u></a>
<b>March 6</b>	9:00-9:30 am	<a href="#"><u>APEX Accelerator Orientation: Is Government Contracting Right for Your Business? - East Michigan APEX Accelerators (Virtual)</u></a>
	9:00-12:00 pm	<a href="#"><u>Meet the Buyer 2024 (Specializing in Logistics, Transportation, and Trucking)</u></a>
	9:30-10:30 am	<a href="#"><u>Cybersecurity Score &amp; Readiness for Small Business Manufacturers</u></a>
	12:00-1:00 pm	<a href="#"><u>Workshop Wednesday: Power of Feminine Empathic Leadership</u></a>
	12:00-1:00 pm	<a href="#"><u>Understanding Cost of Goods &amp; Best Pricing Practices</u></a>
	12:00-1:30 pm	<a href="#"><u>Cupcakes &amp; Conversations with Dr. Bashar</u></a>
	12:00-1:30 pm	<a href="#"><u>Lunch &amp; Learn: Funding and Selling Innovative Solutions to Government Agencies</u></a>
	4:00-6:00 pm	<a href="#"><u>West Michigan/Kent Region Owner2Owner Event</u></a>
	6:00-8:30 pm	<a href="#"><u>DNewTech</u></a>
<b>March 7</b>	9:00-11:00 am	<a href="#"><u>Federal Government Contracting 101</u></a>
	9:00-12:30 pm	<a href="#"><u>Prospecting for Federal Opportunities 301 - Macomb Regional APEX Accelerator</u></a>
	12:00-1:00 pm	<a href="#"><u>Ask (The Hire Effect™) THE Expert</u></a>
	1:00-2:00 pm	<a href="#"><u>How to Create a Budget That Works for You</u></a>
	5:00-6:30 pm	<a href="#"><u>Ypsi 9th Hour: Back Office Studio</u></a>
<b>March 12</b>	9:00-10:30 am	<a href="#"><u>Introduction to Small Business Marketing</u></a>
	9:00 am-5:00 pm	<a href="#"><u>Community Coworking Day in Royal Oak</u></a>
	11:30-1:00 pm	<a href="#"><u>Lunch &amp; Learn: Navigating AI Risk &amp; Compliance</u></a>
	12:00-1:00 pm	<a href="#"><u>Increase Your Productivity with AI Tools</u></a>
	1:00-2:30 pm	<a href="#"><u>Social Media Marketing Strategies for Your Small Business</u></a>
	5:00 pm	<a href="#"><u>A2 Biosocials</u></a>
<b>March 13</b>	8:30 am	<a href="#"><u>1 Million Cups</u></a>
	9:00-10:30 am	<a href="#"><u>Hiring Your First Employees</u></a>
	12:00-1:00 pm	<a href="#"><u>Spark.Ed   Creating a Marketing 360 Plan</u></a>
<b>March 14</b>	8:00-9:30 am	<a href="#"><u>Oakland County Small Business Speed Networking</u></a>
	9:00-10:30 am	<a href="#"><u>Financial Management</u></a>
	12:00-1:00 pm	<a href="#"><u>Ask (The Hire Effect™) THE Expert</u></a>

	1:00-2:00 pm	<a href="#"><u>Grant Writing 101 - How to Create a Grant Proposal</u></a>
	5:30-7:30 pm	<a href="#"><u>Speed Networking</u></a>
	6:00-7:30 pm	<a href="#"><u>Starting a Business</u></a>
<b>March 15</b>		
	10:00 am-4:00 pm	<a href="#"><u>Small Business Fair</u></a>
<b>March 19</b>		
	7:30 am-12:30 pm	<a href="#"><u>Michigan Women in Leadership Symposium</u></a>
	9:00-10:00 am	<a href="#"><u>Proposal Writing &amp; Bidding Best Practices</u></a>
	9:00-10:30 am	<a href="#"><u>Getting Certified! Deep Dive on Woman Owned Small Business Certification - East Michigan APEX Accelerators (Virtual)</u></a>
	11:00-12:00 pm	<a href="#"><u>Positive Links Speaker Series   Positive For Whom? Addressing The Elephant In The Room</u></a>
	11:30-1:00 pm	<a href="#"><u>Inclusive Workplace Series   Cultural Competency</u></a>
	12:00-1:00 pm	<a href="#"><u>Marketing Basics 1: Create a Brand that Works</u></a>
	5:00-7:00 pm	<a href="#"><u>Startup Detroit March Happy Hour</u></a>
	5:30-7:00 pm	<a href="#"><u>Marketing Your Business</u></a>
	5:30-7:30 pm	<a href="#"><u>Ann Arbor New Tech Meetup</u></a>
<b>March 20</b>		
	10:00-11:30 am	<a href="#"><u>Meet the Expert   Personnel Security Clearances with Steven Koprince</u></a>
	10:00-12:00 pm	<a href="#"><u>Webinar: Strategic Streamlining</u></a>
<b>March 21</b>		
	9:00-11:00 am	<a href="#"><u>State and Local Government Contracting 101</u></a>
	9:00-12:30 pm	<a href="#"><u>How to Market Your Business to the Federal Government - Macomb Regional APEX Accelerator</u></a>
	10:00-12:00 pm	<a href="#"><u>Govology Class - SWMIAPEX</u></a>
	11:30-1:00 pm	<a href="#"><u>Save the Date: SURGE Lunch &amp; Learn</u></a>
	12:00-1:00 pm	<b><a href="#"><u>Ask (The Hire Effect™) THE Expert</u></a></b>
	1:00-2:00 pm	<a href="#"><u>Google My Business - How to Get Your Business on Google Search and Maps</u></a>
	6:00-7:30 pm	<a href="#"><u>Writing a Business Plan</u></a>
<b>March 25</b>		
	9:00-10:30 am	<a href="#"><u>ABCs of the SBIR/STTR Program</u></a>
<b>March 26</b>		
	9:00-10:30 am	<a href="#"><u>Essentials of SBIR/STTR Commercialization</u></a>
	9:00-3:00 pm	<a href="#"><u>Metro Detroit Business to Government Connect - Macomb Regional APEX Accelerator</u></a>
	10:00-6:00 pm	<a href="#"><u>Tech Tuesday &amp; Lunch w/ Shine &amp; Rise (March focus is Women in Tech)</u></a>
	6:00-7:30 pm	<a href="#"><u>Marketing Your Business</u></a>
<b>March 27</b>		
	9:00-10:30 am	<a href="#"><u>Grantsmanship, Formatting and Readability</u></a>
	12:00-1:00 pm	<a href="#"><u>OCC Employer Apprenticeship 101 Info Session</u></a>
	5:00-6:30 pm	<a href="#"><u>Venue Connect   Search Engine Optimization (SEO) 101</u></a>
<b>March 28</b>		
	9:00-10:30 am	<a href="#"><u>Essentials of your SBIR/STTR Budget</u></a>
	11:30-12:30 pm	<a href="#"><u>Customer Discovery – The Secret to Startup Success</u></a>
	12:00-1:00 pm	<b><a href="#"><u>Ask (The Hire Effect™) THE Expert</u></a></b>
	12:00-1:30 pm	<a href="#"><u>Lunch &amp; Learn: Foreign Ownership, Control or Influence (FOCI) Rules for Federal Contractors</u></a>

	3:00-4:00 pm	<a href="#"><u>Setup for Success: Turning HR Into Your Organization's Most Powerful Asset</u></a>
<b>March 29</b>	9:00-10:00 am	<a href="#"><u><b>Hire For Culture and Skill   A Practical 1-Hour Workshop</b></u></a>

Bolded = Sponsor Event

## April GLEQ Calendar Preview

<b>Date</b>	<b>Time</b>	<b>Event Title</b>
<b>April 2</b>	12:00-1:00 pm	<a href="#"><u>Marketing Basics 2: Create a Marketing Plan &amp; Strategy</u></a>
<b>April 3</b>	10:00-11:30 am	<a href="#"><u>Meet the Expert   Facility Security Clearances with Steven Koprince</u></a>
<b>April 4</b>	8:30-9:30 am	<a href="#"><u>Coffee and Contracting</u></a>
	9:00-12:30 pm	<a href="#"><u>DLA Bid Board System (DIBBS) 101 - Macomb Regional APEX Accelerator</u></a>
<b>April 5</b>	9:00-10:00 am	<a href="#"><u>Founders First Fridays</u></a>

## Additional Resources

[On Demand Webinars](#)  
[The Startup State](#)  
[MBN Video archived speaker series](#)  
[Small Business Association](#)  
[Investment Community of Michigan Founders](#)  
[Manufacturing Support](#)  
[Small Business Development Support](#)  
[Workforce Development Support](#)

\* Please contact [Fina@GLEQ.net](mailto:Fina@GLEQ.net) if you have additional resources you would like to have included here.



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