



GLEQ

Inspiration • Innovation • Investment

GLEQ Calendar

State Wide Entrepreneurial Events

Special Events

April 10	<u>First Annual Shine On Summit</u>
April 15	<u>GAMIC Global Finals</u>
April 16-19	<u>SAE International WCX</u>
April 24	<u>12th Annual Michigan Energy Innovators Conference</u>
April 25-27	<u>NFL Draft in Detroit</u>

Tech Events

Date	Time	Event Title
April 2	4:00-6:30 pm	<u>MSU Innovation Celebration</u>
April 3	7:00-8:30 pm	<u>Detroit New Tech</u>
April 9	5:00-6:30 pm	<u>A2 Mobility Tech Meetup: Cybersecurity</u>
April 13		

	3:00-5:00 pm	Find a Co-Founder, Help or Join a Tech Startup*
April 16		
	9:00-10:30 am	Generative AI: Shaping Society and Culture w/ Dr. Mary Brown
	5:30-7:30 pm	Ann Arbor New Tech Meetup
April 16-19		SAE International WCX
April 19		
	9:00-3:00 pm	FANUC: Aligning Skills Between Industry & Education
April 30		
	12:00-1:00 pm	Tech Tuesday - Sports Tech Trends
	5:00-7:00 pm	Sports Tech Happy Hour

*= Online Event

April Events

Date	Time	Event Title
April 1		
	11:30-12:30 pm	Interview Skills Lunch and Learn*
	12:00-1:00 pm	Savvy Tips for Starting a Small Business*
April 2		
	8:30 am	1 Million Cups Kalamazoo
	8:30 am	1 Million Cups Metro Detroit+
	12:00-1:00 pm	Marketing Basics 2: Create a Marketing Plan & Strategy*
April 3		
	10:00-11:30 am	Meet the Expert Facility Security Clearances with Steven Koprince
	6:00-8:00 pm	Grant Writing Strategies For Success At OCC
April 4		
	8:30-9:30 am	Coffee and Contracting*
	9:00-12:30 pm	DLA Bid Board System (DIBBS) 101 - Macomb Regional APEX Accelerator*
	10:00-11:00 am	EIDL Loan Application Assistance Webinar*
	12:00-1:00 pm	THE Talent Strategy Clinic*
	1:00-2:00 pm	How to write a Business Plan - Your Roadmap to Success*
	3:00-6:00 pm	WCC Panel Discussion Entrepreneurs: Why They Start & Why They Keep Going
	4:00-6:00 pm	Michigan SBSH Small Business Mixer
April 5		
	9:00-10:00 am	Founders First Fridays
April 8		
	11:30-12:30 pm	Interview Skills Lunch and Learn*
April 9		
	9:00-10:00 am	How to do Business with Lockheed Martin - Macomb Regional APEX Accelerator*
	9:00-5:00 pm	Community Coworking Day in Royal Oak

	1:00-2:00 pm	Benefits of Volunteering with SCORE as a Business Mentor*
	1:00-2:00 pm	Guide to Women Business Enterprise Certification*
	4:30-6:30 pm	Capital Region Owner2Owner Event
	5:00-7:00 pm	A2 BioSocial
April 9-11		Pure Michigan Governor's Conference on Tourism
April 10		
	8:30 am	1 Million Cups Copper County
	8:30 am	1 Million Cups Metro Detroit+
	10:00-11:30 am	Hatch: A Monthly Mastermind For Entrepreneurs
	12:00-1:00 pm	Client Lunch
	4:00-7:00 pm	First Annual Shine On Summit
	6:00-8:00 pm	Grant Writing Strategies For Success At OCC
April 11		
	9:00-11:00 am	Federal Government Contracting 101*
	11:30-1:00 pm	SURGE Lunch & Learn: Virtual Tour of the Next Center with GMB Architecture
	12:00-1:00 pm	THE Talent Strategy Clinic*
	12:00-1:30 pm	Spark.Ed Value Proposition Design
	1:00-2:00 pm	How to Manage Your Debt - Strategies for Financial Health and Growth*
	5:00-8:00 pm	2024 Comerica Hatch Detroit Contest Top 10 Reveal
April 12		
	1:00-2:30 pm	Lunch & Learn with J.B. Resource Agency
April 15		GAMIC Global Finals+
	9:00-11:00 am	Women's Breakfast x Shine and Rise
	11:30-12:30 pm	Interview Skills Lunch and Learn*
	12:00-1:00 pm	Lunch & Learn on Brand Messaging
April 15-19		Community Coworking at Bamboo Ann Arbor
April 16		MedHealth Summit
	9:00-10:00 am	Proposal Writing & Bidding Best Practices*
	12:00-1:00 pm	Marketing Part 3 - Target Market & Scope Out Competition*
	12:00-1:30 pm	Spark.Ed How To Transform Your LinkedIn Profile & Stand Out!
	1:00-2:00 pm	A Basic Quickbooks Guide for Small Business Owners*
	5:00-7:00 pm	Startup Detroit Happy Hour
	5:30-7:30 pm	Bamboo Startup Pitch Night
April 17		
	8:30 am	1 Million Cups Metro Detroit+
	9:00-11:00 am	Employer Workshop - Fostering Health & Happiness in the Workplace
	10:00-12:00 pm	Marketing Yourself to Become a Federal Subcontractor
	11:30-4:00 pm	Renaissance Spring Undemo Day
	12:00-1:30 pm	Bamboo x Quizzo Trivia Lunch + Abby's Birthday
	6:00-8:00 pm	Grant Writing Strategies For Success At OCC
April 18		
	10:30-12:00 pm	Writing a Business Plan
	11:00-1:00 pm	UMSI Student Project Exposition
	11:30-1:00 pm	Inclusive Workplace Series Inclusive Meetings*

	12:00-1:00 pm	<u>THE Talent Strategy Clinic*</u>
	1:00-2:00 pm	<u>Summer Hiring - Compliance Considerations and Tips for Success*</u>
	2:00-4:00 pm	<u>Orientation Class - SWMIAPEX</u>
	5:00-6:30 pm	<u>Ypsi 9th Hour: Back Office Studio</u>
April 22		
	11:30-12:30 pm	<u>Interview Skills Lunch and Learn*</u>
April 23		
	9:00-10:30 am	<u>Kalamazoo Venture Tuesday*</u>
	11:00-1:00 pm	<u>Elevate Your Hiring Process With Our Interviewing Skills*</u>
	12:00-1:00 pm	<u>Pitch Deck and Elevator Speech Workshop*</u>
April 24		
	8:00-5:00 pm	<u>12th Annual Michigan Energy Innovators Conference</u>
	8:30 am	<u>1 Million Cups Metro Detroit+</u>
	9:00-11:00 am	<u>State and Local Government Contracting 101*</u>
	11:00-12:00 pm	<u>Ask the Experts: The Microlenders*</u>
	12:00-1:00 pm	<u>Choosing the Right Payment Processors for your Business*</u>
	1:00-4:00 pm	<u>Making It In Michigan Conference and Tradeshow</u>
April 25		
	10:00-12:00 pm	<u>SBA Loan Program Overview</u>
	12:00-1:00 pm	<u>THE Talent Strategy Clinic*</u>
	12:00-1:00 pm	<u>Spark.Ed Ask The Investors*</u>
	4:00-6:00 pm	<u>Upper Peninsula/Marquette Region Owner2Owner Event</u>
April 25-27		<u>NFL Draft in Detroit</u>
April 26		
	9:00-10:00 am	<u>Unlocking Success: Mastering Effective Hiring Practices with Miche Rayment</u>
April 29		
	11:30-12:30 pm	<u>Interview Skills Lunch and Learn*</u>
April 30		
	9:00-10:30 am	<u>SBIR / STTR Overview - Macomb Regional APEX Accelerator*</u>
	12:00-1:00 pm	<u>Create More Effective Facebook Ad Campaigns*</u>
	4:00-6:00 pm	<u>Understanding Your Small Business Customer: The Value Proposition Canvas</u>
April 30-May 2		<u>Michigan Minority Procurement Conference</u>

*= Online Event, += In-Person with Online Option, **Bolded** = Sponsor Event

May GLEQ Calendar Preview

Date	Time	Event Title
May 1		
	8:30-11:00 am	<u>NiFT Roundtable: Additive Manufacturing in the EV Industry</u>
	11:30-12:00 pm	<u>Webinar: Behavioral Health Strategy*</u>
	4:00-6:00 pm	<u>Greater Oakland Region Owner2Owner Event</u>
May 2		

	12:00-4:00 pm	Small Business Resource Fair
May 3		
	9:00-10:00 am	Founders First Fridays
May 7		
	12:00-1:00 pm	Improve the Performance of Your Google Ad Campaigns*
	2:00-4:00 pm	Marketing & Research Class

*= Online Event

Additional Resources

[On Demand Webinars](#)

[The Startup State](#)

[MBN Video archived speaker series](#)

[Small Business Association](#)

[Investment Community of Michigan Founders](#)

[Manufacturing Support](#)

[Small Business Development Support](#)

[Workforce Development Support](#)

[Michigan Sustainability Showcase](#)

[MEDC Podcast](#)

[Starting a Food Business](#)

* Please [contact us](#) if you have additional resources you would like to have included here.



Sponsor: The Hire Effect™

The Hire Effect™ system and processes have impacted thousands in their professional lives and hundreds of businesses. My goal is to affect millions of people in how they think about hiring, not hundreds. My firm belief is that you can get better at hiring if you just implement one insight from our team.

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We're inviting you to be a partner in GLEQ. Our sponsors distinguish themselves as promoters of Michigan's virtuous cycle of entrepreneurial success. GLEQ offers sponsors the opportunity to build awareness for their products and services, make valuable business connections, and help to build a healthy ecosystem for thriving entrepreneurial enterprises.

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Donate to GLEQ

GLEQ is only just getting re-started, so at this early stage, donations could be critical. Additionally, all donors get their names mentioned at the bottom of next month's calendar!

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